NOVEMBER 2025 **72265/150E2A**

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in about 30 words each.

1. State the nature of international business

2. Define Comparative Advantage theory.

3. What are the challenges faced by MNCs in international business?

4. Name two approaches to internationalization.

5. What is Vertical FDI?

6. Define the concept of tariff barriers.

7. Define Heckscher-Ohlin Theory.

8. List out some key trends in globalization?

9. Mention two functions of the Foreign Exchange Market.

10. Differentiate between globalization of markets and production.

11. What is the role of the ILO in international business?

12. List out the significance of Porter's Diamond model.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions in about 200 words each.

13. Describe the advantages of MNCs for home countries.

14. Discuss the Absolute Advantage theory in international trade.

15. Explain the modes of FDI entry with examples.

16. Describe the drivers behind globalization of production.

17. Analyze the impact of foreign exchange rates on trade.

18. Discuss the levels of regional economic integration.

19. Explain the functions of World Trade Organization (WTO).

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions in about 500 words each.

20. Discuss the importance of international business and its scope in today's world.

21. Explain the New Trade with examples.

22. Describe the factors that influence foreign direct Investment (FDI) decisions.

23. Analyze the impact of globalization on world trade and investment patterns.

24. Discuss the contributions of IMF, World Bank, and WTO in faciliting global trade and investment.

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